



# Fabio Bonamico

## Product Designer

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Vitória/ES - Brazil

fabiobonamico.com

fabiobonamico.medium.com

### Industry Knowledge

Design Thinking  
Product Design  
User Interface  
User Experience  
Interaction Design  
Wireframing  
Prototyping  
UX Research  
Agile Framework

### Tools & Technologies

Figma, Adobe XD, Salesforce,  
Sketch, Invision, Abstract,  
Google Analytics, Adobe  
Analytics, Hotjar, UX Cam,  
Data Studio, GTM

### Other Skills

HTML, CSS, Js, low code,  
Photoshop, Illustrator

### Languages

Portuguese (native)  
English (advanced)  
Spanish (elementary)

### Social

linkedin.com/in/fabiobonamico

### EXPERIENCE

#### Senior Product Designer

Flapper Tecnologia S.A.

Sep 2023, São Paulo

As the single designer at Flapper, I'm responsible for all tasks, from discovery to delivery. Currently working on the revision and improvement of Flapper's products.

#### Product Designer

Môre Talent Tech, working for Rede, the acquirer of Itaú bank.

Apr 2021 - May 2023, São Paulo

I took part in five different product squads during my assignment at Rede. The majority of my two-year period was dedicated to assisting the Acquisition team in identifying and addressing the sales executives' pain points related to client acquisition.

#### Senior Business Intelligence Analyst

Cadastra

Jan 2020 - Jan 2021, São Paulo

My role was to oversee KPIs and uphold decision-making with data. I advised a product team on goal tracking, as a part of a multidisciplinary squad. Defined and created multiple data visualizations to support product development.

#### Business Intelligence Analyst

Wunderman Thompson

Sep 2018 - Jan 2020, São Paulo

I worked as a TVC on Google Brasil's advertising campaigns as part of the media performance team, providing insights for goal optimization, with a deep focus on audience research.

+ 8 past experiences

### EDUCATION

#### Interaction Design Specialist Certificate

Nielsen Norman Group

Jan 2022

#### UI/UX Design Bootcamp

Ironhack

Jan 2021 - Mar 2021

#### Bachelor of Advertising

Mackenzie Presbyterian University

2007 - 2011, São Paulo